

BLUTHELDEN

COMMUNITY GUIDE



Foreword

Welcome to the world of Bluthelden – a place where courage, honor and tactics collide. This community guide is designed to help you become part of a community that is much more than just a group of players. Blood Heroes is an experience: a game that challenges you to make decisions, take responsibility, and shape your own destiny.

Our goal is to build a community that lives these values – on the field, in conversation, and online. This guide provides orientation, inspiration, and reinforces what makes Blood Heroes special: strategic depth, shared growth, and mutual respect.

Your fate lies in your hands –
unleash the adventure, one card at a time.



1. The values of the Bluthelden's community

1.1 Basic principles

- Honor - We act honestly, respect others, and stand by our decisions.
- Bonding - Our teammates are companions on a shared journey.
- Responsibility - We take responsibility for our actions – in the game, in the community and beyond.
- Creativity - Everyone brings their own way of playing, thinking and creating.
- Fairness - A victory means nothing without respect.

A Blutheld doesn't look for excuses – he looks for solutions.

2. Gaming Culture & Etiquette

2.1 In der Community

Living together

- Treat others with respect – both online and offline.
- Support new players and share your knowledge openly.
- Help make everyone feel welcome.
- Cultivate an atmosphere where people are proud to be part of this community.
- Be a role model: A Blutheld acts with integrity, not arrogance.

Community arises where we uplift each other – not put each other down.

2.2 At the gaming table

Fair play, clear communication

- Greet your teammate politely.
- Play cleanly and with an overview.
- Communicate clearly about your actions.
- If there is any ambiguity, call a judge instead of arguing.
- Say thank you at the end of a game – win or lose, both are part of the journey.

- *Honor is not shown in victory, but in how one deals with defeat.*



3. Organized play (operating room area)

3.1 Organized Play System

From leisure to championship

- Casual Play: for relaxed games and spontaneous meetings.
- Tournaments: Official tournaments in Limited and Constructed formats.
- Championships: the highest levels of competition – for all those who want to prove they can master Bluthelden.

3.2 The Role

Community in motion

Players: bear responsibility for fair play.

- Judges: ensure clarity and provide support with rules questions.
- Organizers: create structure and network local groups.

3.3 The Hero's Code

Our shared promise

- We follow a simple but proud code. It reminds us that we are part of something bigger – a community bound together by honor and passion.
- Act with honor – your decisions shape your legacy.
- Treat others with respect – in word and deed.
- Promote fairness and solidarity – Bluhelden is stronger when we bear it together.
- Support local venues and events – they are the heart of our world.
- Maintain composure – with dignity and respect.

*A true hero bears the responsibility for his actions and the pride of his community –
His fate lies in his hands.*



4. Community & Networks

4.1 Local Game Stores (LGS)

From leisure to the heart of the community

- Local gaming stores are the backbone of the Bluthelden community. They are meeting places, venues for exchange, and the heart of organized play.
- Support your local store by playing there, attending tournaments, and welcoming new players.
- Each store is part of the large Bluthelden network.

We grow through encounters – every match is a new chapter on the road to heroism.

5. Communication & Culture

Words carry weight

- Speak openly, honestly, and respectfully.
- Constructive criticism is welcome.
- We are proud to be part of the Blood Heroes community.
- Share your ideas, creativity, and stories to inspire others.
- Words shape our world – use them to encourage others and carry the adventure forward.

We grow through encounters – every match is a new chapter on the road to heroism.

6. Cohesion & Future

An adventure without end

Bluthelden grows with every game, with every event, with every new hero.

We invite you to participate – be it through tournaments, creative contributions or helping out on Discord.

*Bluthelden doesn't end with the last move – it begins with the next encounter.
Your destiny lies in your hands.*

Contact & Participation:

[bluthelden.com // Discord @Bluthelden]

